

**Relia, Inc. participates in the NAHA Mirai City in School
work experience program in Naha City**

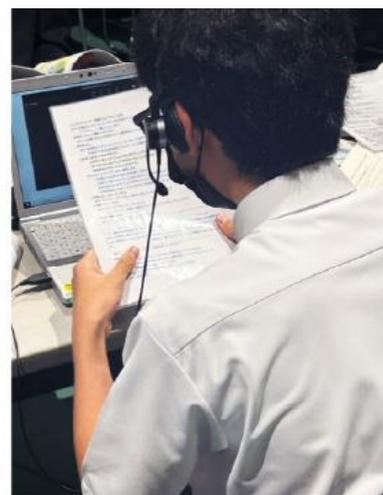
Relia, Inc. (Head Office: Shibuya-ku, Tokyo; President and CEO: Takashi Amino; hereinafter, the "Company") participated in the NAHA Mirai City in School work experience program for junior high school students, organized by Naha City.

The NAHA Mirai City in School program, implemented by Naha City, is a part of the program designed to provide career education support for young people who represent the future of Naha City. The program allows participants to gain work experience by visiting booths located at offices and facilities throughout the city, giving them a broader perspective of working life while engaging with a range of different professions. This time, 189 first-year students from the Naha Municipal Matsushima Junior High School participated in the program.

The Company's booth allowed students to experience working as contact center operators for a fictional food delivery service called Relia Foods. Students responded to inquiries from customers as part of their work experience. They gained an understanding of how difficult it can be to comprehend customer inquiries via telephone, and the vital role that contact centers play in linking customers with companies.



(左) BPO 業界や業務内容についての講話



(右) オペレーター業務を体験!

(Left) A lecture about BPO and other services provided by the Company
(Right) A student becomes an operator for a day!

The program was a worthwhile experience for all participants, and one Company employee in charge of the program expressed their hope that the young people who participated had gained a deeper understanding of working life because they are the future of Naha City. Another employee commented that the program had allowed them to reaffirm the social significance of the role played by the BPO industry and contact centers.

The Company is constantly searching for new ways to contribute to local communities and will continue proactively participating in related activities, including career education support programs.

[Initiatives Related to Sustainability by Relia, Inc.]

< Policies and information disclosure >

- Sustainability Policy

<https://www.relia-group.com/english/csr/policy/index.html>

- Diversity and inclusion

<https://www.relia-group.com/english/csr/social/diversity/>

[About Relia, Inc.]

Since its establishment in 1987, Relia has been contributing to the growth of the businesses of its client companies by providing services to match a social environment that is changing with the times and the growing sophistication of the needs of consumers. Approximately 36,000 staff members working at more than 60 sites inside and outside Japan combine operation capabilities accumulated by the members over many years with the latest technologies to provide high-value added services in the Contact Center Business and Back-Office Business. It is the aim of Relia to create new value by “supporting collaboration” between client customers and consumers based on its operational knowledge to realize an even better society.

Established: June 1987

Headquarters: Odakyu Southern Tower 16F, 2-2-1 Yoyogi, Shibuya-ku, Tokyo 151-8583, Japan

Capital: 998 million yen (as of March 31, 2022)

Listed market: Tokyo Stock Exchange, Prime Market (Securities Code 4708)

Business description: Contact center business, back office business

Corporate URL : <https://www.relia-group.com/english/>

Service Site『Relia Success』 : <https://www.success.relia-group.com/english/service.html>

Media Inquiries:

Iwamoto, Sakai
Corporate Communications Div.
03-5351-7200 (main)